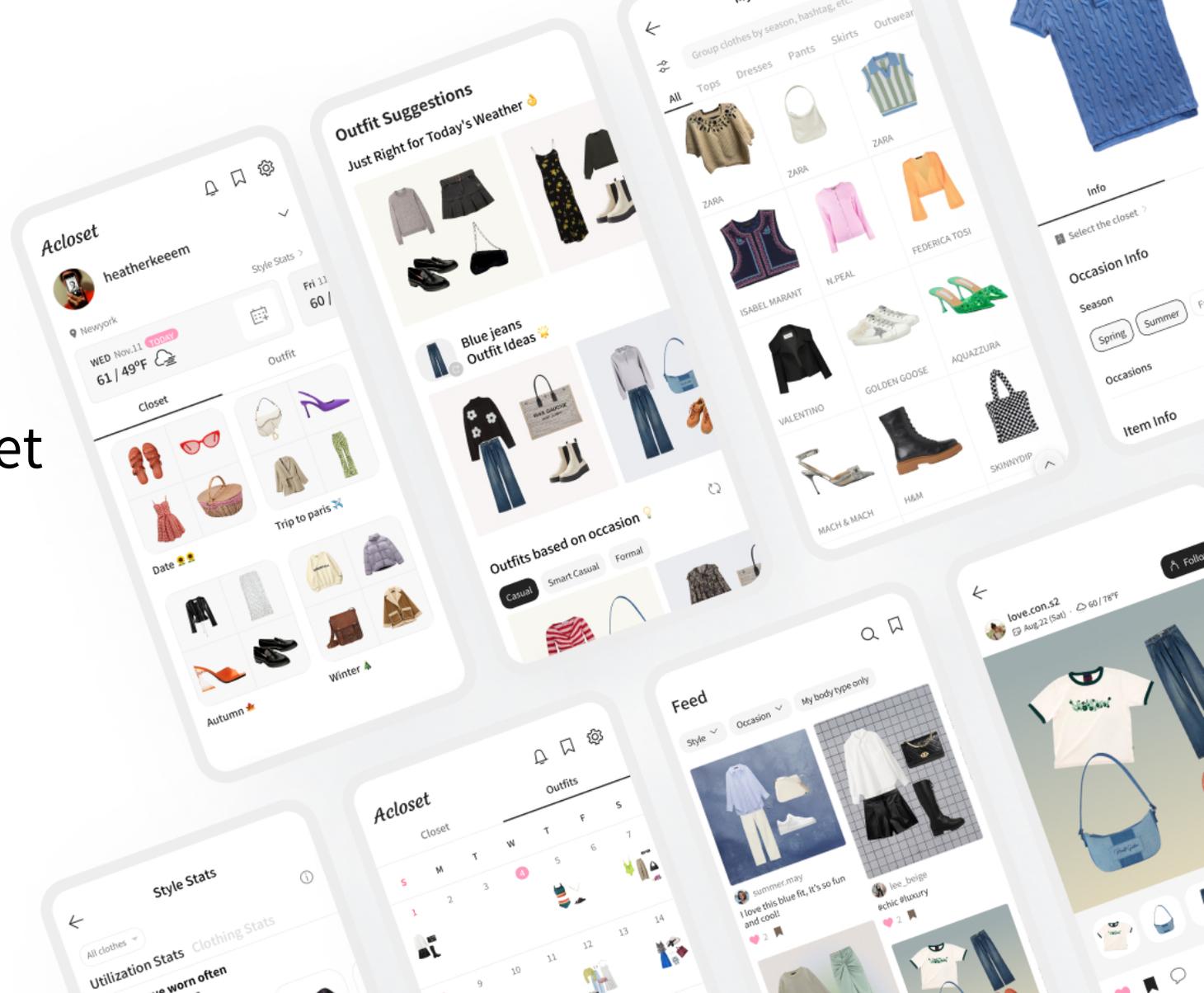


# Your AI Digital Closet

## *Acloset*



## Company

### Outfit Suggestions

Just Right for Today's Weather 🌤️



 Blue jeans  
Outfit Ideas 🌟



How about we add a pop of orange? 🔄

Outfits based on occasion 📍

Casual Smart Casual Formal



How about we add a pop of orange? 🔄



We are **Team Looko**  
that makes **Acloset**,  
a global digital closet platform.

**Company name** Looko Inc.

**CEO** Heasin Ko

**Website** [www.acloset.app/home](http://www.acloset.app/home)

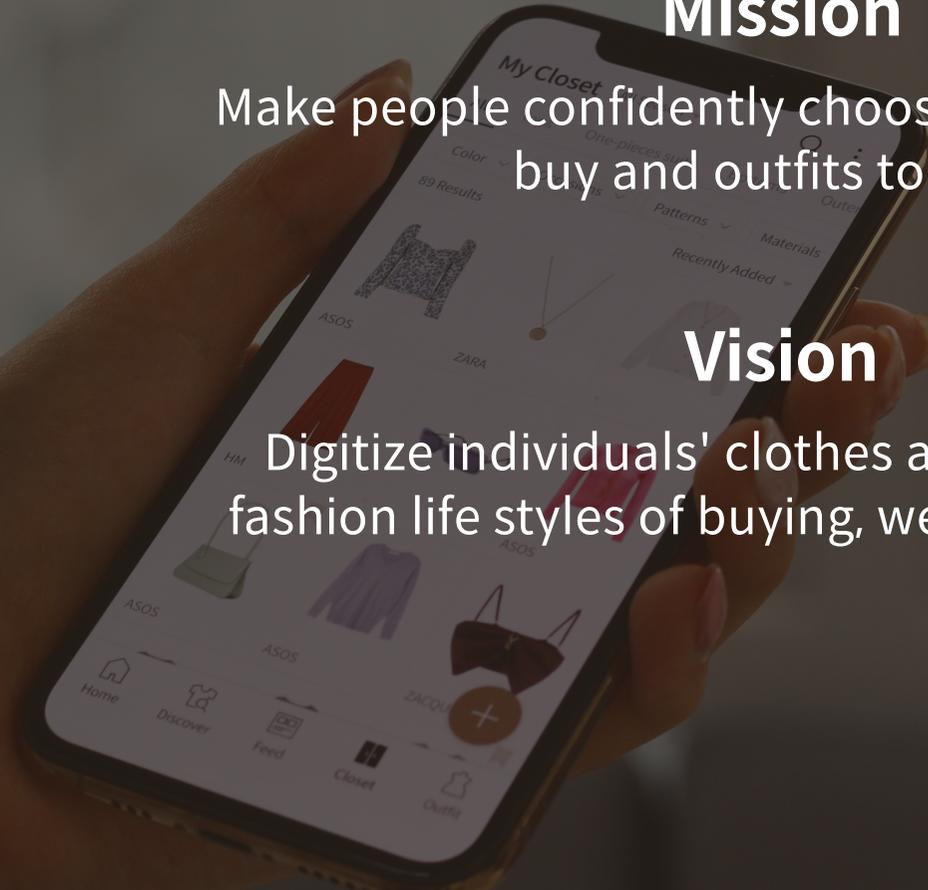
**Location** 6F, 18, Teheran-ro 43-gil,  
Gangnam-gu, Seoul, Republic of Korea

## Mission

Make people confidently choose fashion items to buy and outfits to wear

## Vision

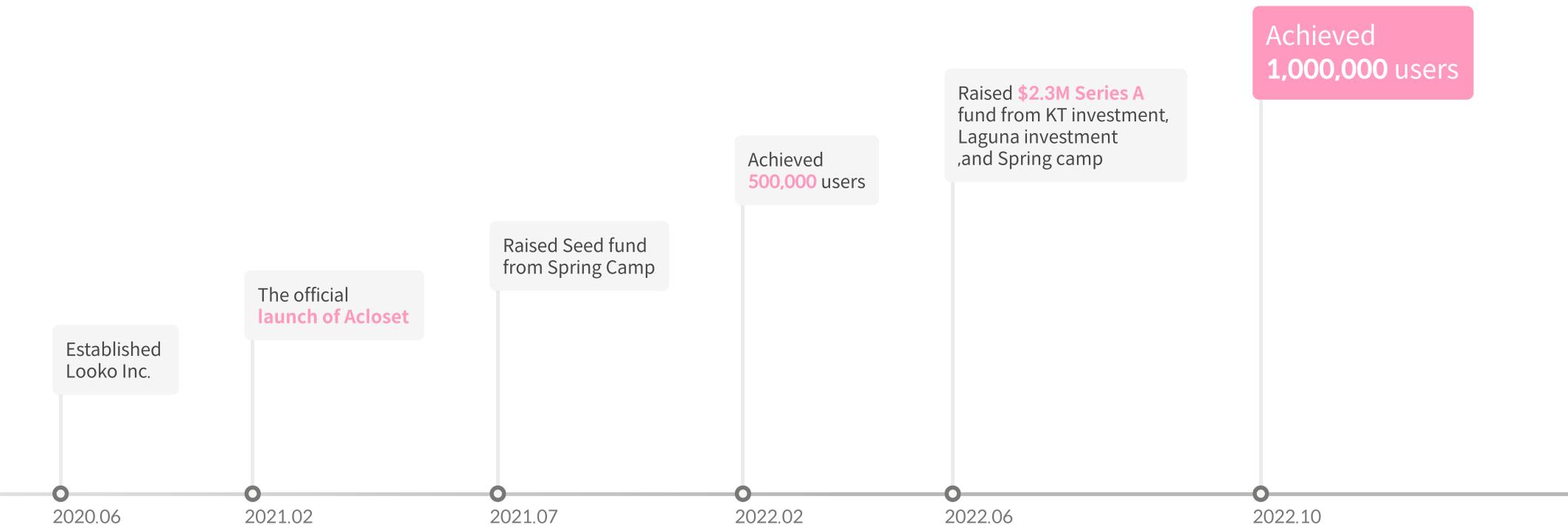
Digitize individuals' clothes and innovate the fashion life styles of buying, wearing, and selling



## History

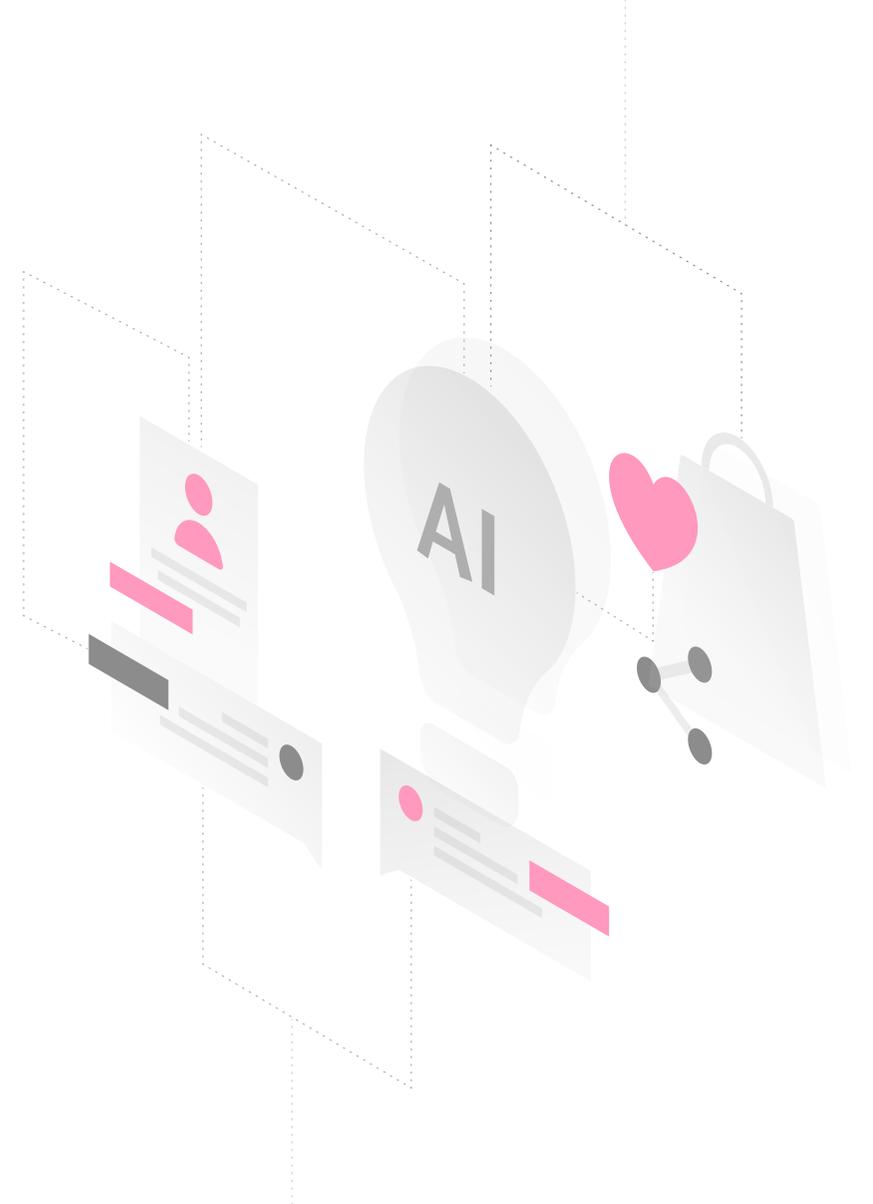
Acloset is rapidly growing.

More than **1 Million** users joined the service within **20** months of its launch.

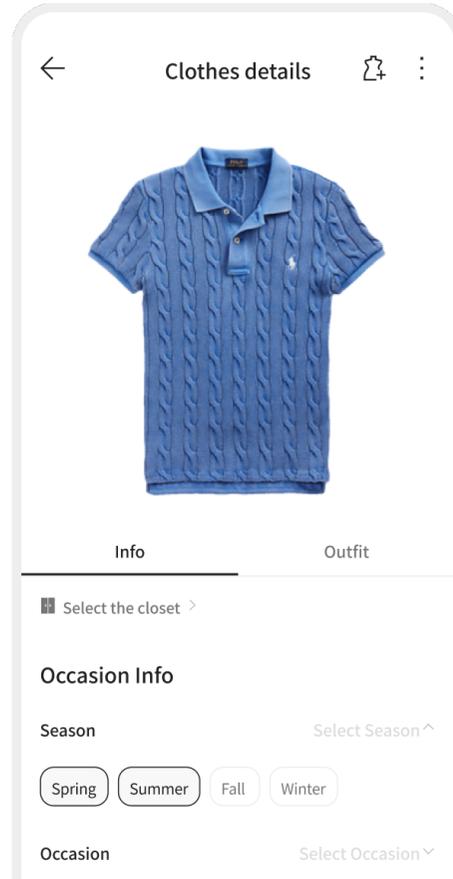
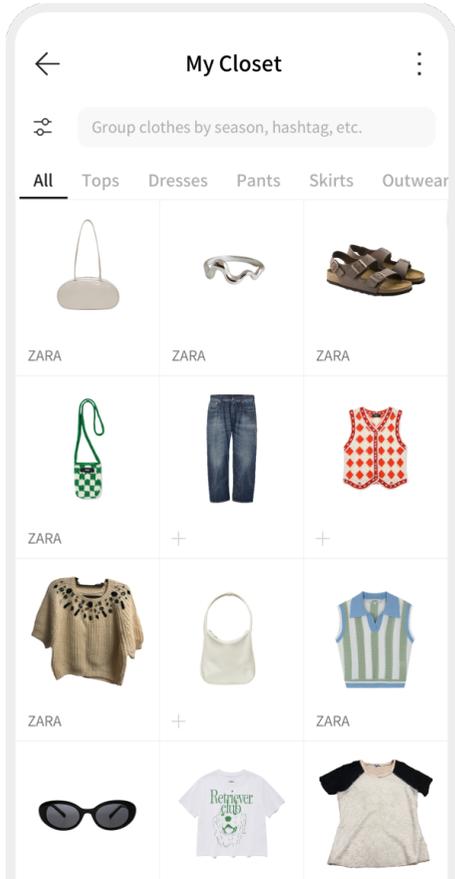


# *A* Acloset helps you to figure out your closet

Users can figure out what's in the closet at once. Acloset automatically digitizes clothes that users have or buy by using AI technology for analyzing and tracking clothes data. Even more, Acloset provides an easier and more convenient fashion experience by recommending clothes and outfits that fit their styles.



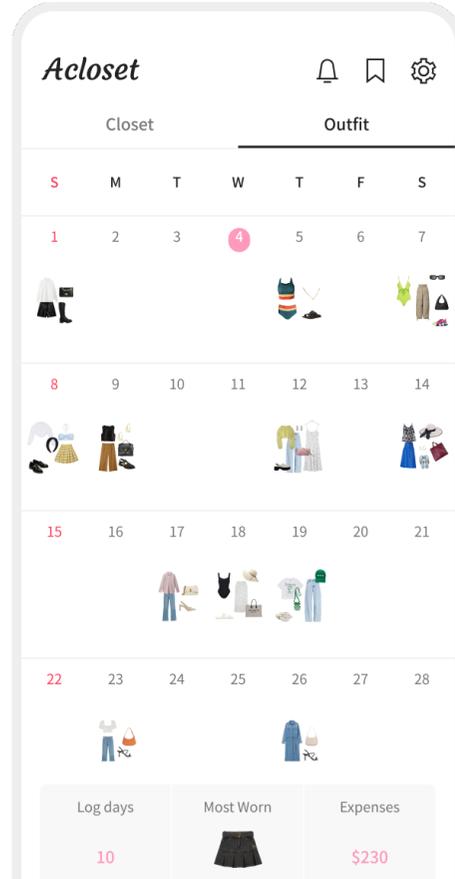
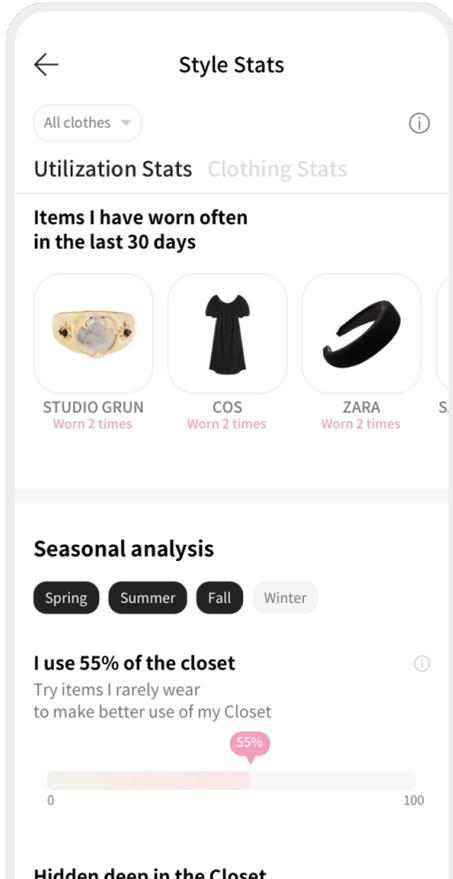
## Service



## Anyone can have a digital clone of their closet

Anyone can digitize their clothes easily. Users can find their clothes from famous online shopping malls and upload just a single photo. AI will automatically extract details of clothes such as categories, colors, a sense of the season, patterns, materials, etc. Detailed information recognized by AI allows hyper-personalized service that 'knows me better than me'.

Service



## Lifelogging platform that records your daily fashion life

Log your daily outfits on the calendar and see what you've been wearing. You can find your true personal style by recording your fashion daily life.

### Outfit Suggestions

Just Right for Today's Weather 🌤️



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How about we add a pop of orange? 🔄

### Outfits based on occasion 💡

Casual Smart Casual Formal

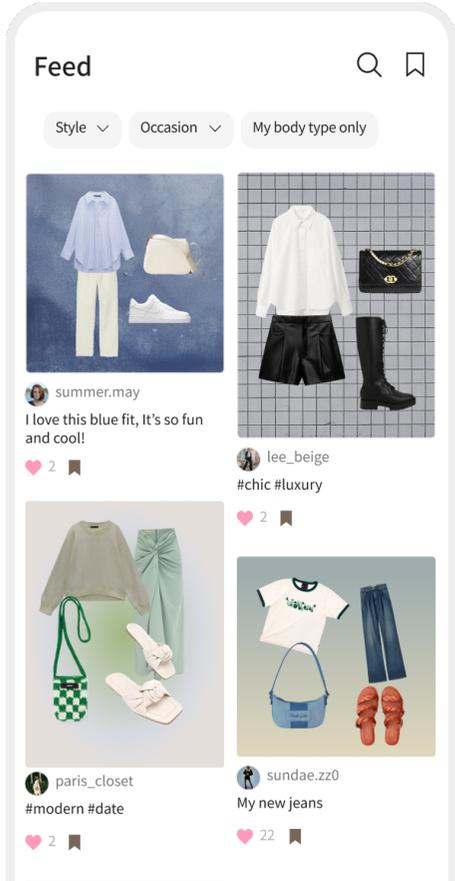


How about we add a pop of orange? 🔄



## AI recommends customized style based on your clothes

Acloset's AI suggests daily outfit combinations for the weather and occasions. Users can make the best use of their closet from the numerous outfit combinations they have never found.



## Fashion community

Get fashion ideas from photos and closets of users who have similar tastes and body shapes to you. Communicate with others based on the clothes and discover your style quickly and easily.

Outcome

“Acloset is becoming a personalized fashion platform that helps people to wear, buy, and sell clothes well based on the numerous real user data”



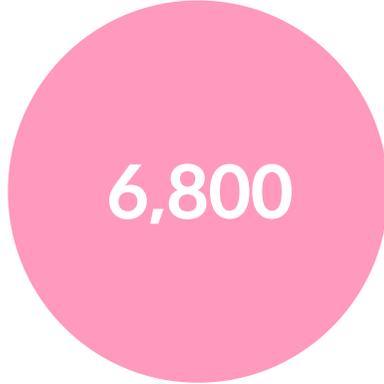
23M

Cumulative  
clothes data



4.7

Google  
play store rate

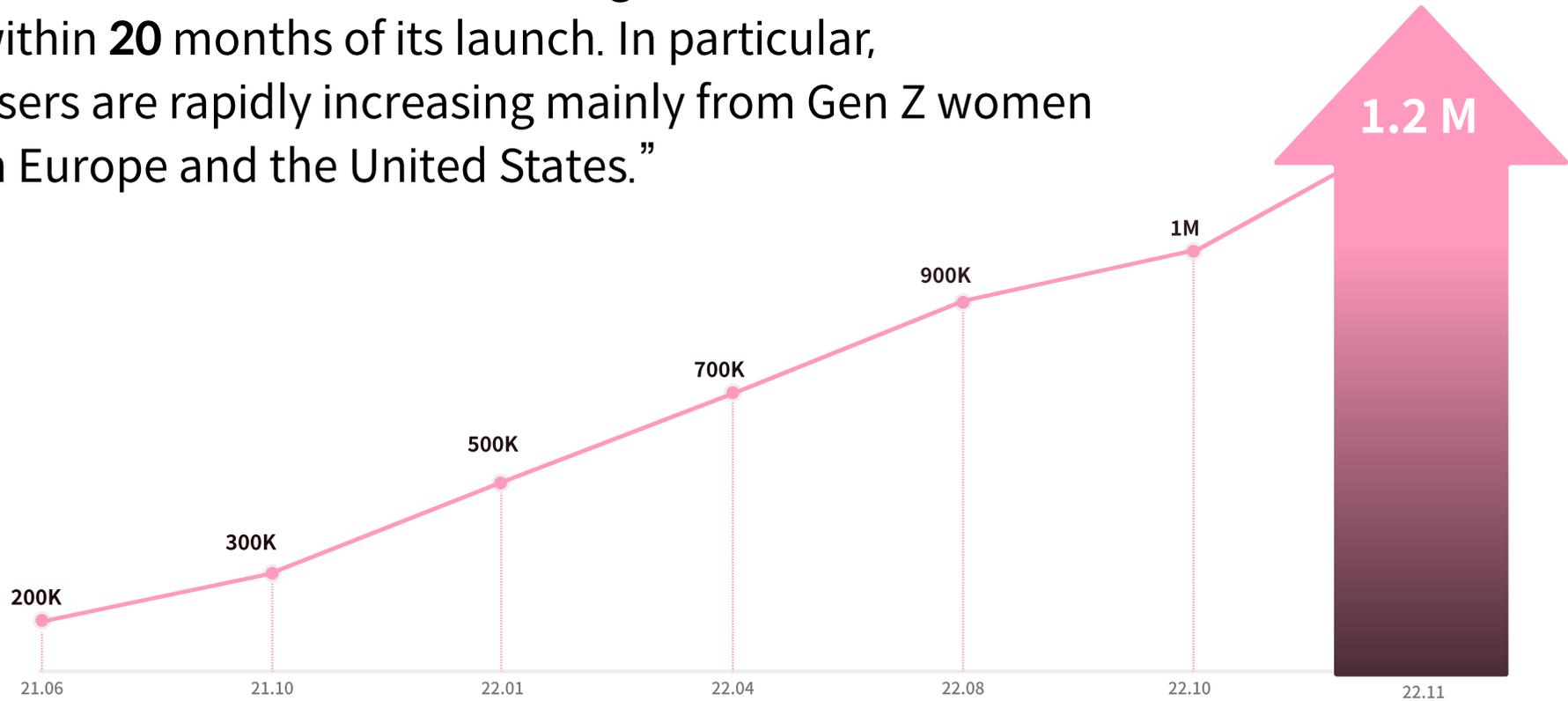


6,800

# of App store and  
Google Play Store review

Outcome

“Acloset has achieved **1 Million** global users within **20** months of its launch. In particular, users are rapidly increasing mainly from Gen Z women in Europe and the United States.”



# *Acloset*

**Mail**      [support@acloset.app](mailto:support@acloset.app)

**Website**    [www.acloset.app](http://www.acloset.app)

**SNS**        IG [@team.acloset](https://www.instagram.com/team.acloset)

